E-cigarettes and Vaping



Evolution of the E-cigarette







vaping personal vaporizer



Components: Battery





Components: Tank





Components: Cartomizer





Components: Drip Tip





Components: Lanyard





E-Juice



- Propylene Glycol
- Vegetable Glycerin
- Nicotine
- Flavoring

Levels:

0

-6

1.2

1.8

2.4

3.6





E-Juice Flavors

- Root Beer
- Cherry Bomb
- Watermellon
- Key Lime Freeze
- Bubble Yum
- Orange Dream
- Very Strawberry
- Chocolate
- Cookies & Cream
- Strawberry Shortcake
- Tutti Frutti
- Vanilla
- Tropical Splash
- Blueberry
- Caramel Cream

- Candy Cane
- Peach
- Hawaiian Paradise
- Mango
- Granny Apple
- Apple Pie
- Blue Coconut
- Gummy Bear
- Juicy Strawberry
- Pom Pom Burst

- Red Razzle
- Strawberry Surprise
- Arctic Freeze
- Blue Razzleberry
- Grapelicious
- Juicy Blue Frost
- Maui Smooth
- Red Hots
- Strawberry Colada
- Tigers Blood





E-Juice Flavors





Concerns: Labeling

Inconsistent & Confusing









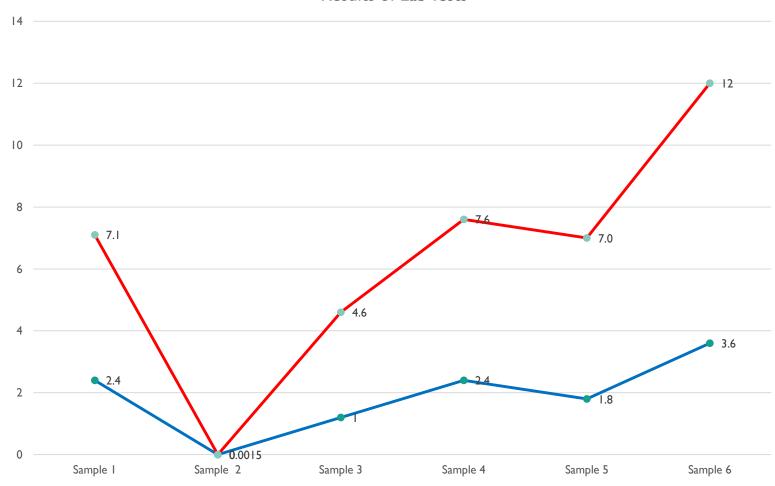
Concerns: Nicotine

- Poison, deadly to children
- Bottles leak, thin material
- Child-proof caps
- How much nicotine are you getting?



Nicotine Testing

Results of Lab Tests





Concerns: Sources, Mixing

- Imported from China
- Mixing procedures
- Sanitation





Concerns: Outdoor Regulation

- Police Chiefs & Officers
- Residents
- Lagoon



Current Laws

- Illegal under age 19
 - Possession
 - Sales
- Utah Indoor Clean Air Act



Working with Retailers





Gaps

- Unregulated product
 - Source products
 - Mixing procedures
 - Product safety
- Sampling exemption
 - Need clear definition

Outdoor Regulation: Clarification

